

# FOODSHARE THEORY OF CHANGE

**FOODSHARE**  
who we are.



An innovative non-profit distribution hub

+



A community food education centre

+



A network of like-minded partners

**ACTIVITIES**  
what we do.



**DEMONSTRATE**  
inspiring models of change



**ANIMATE**  
grass roots initiatives




**TRAIN**  
children and adults




**ADVOCATE**  
for food security

**OUTCOMES (3 YEARS)**  
what we measure.

Increase **300,000** people's access to and consumption of vegetables and fruit



Strengthen the efforts of **1,000** community-led food initiatives



Improve the food literacy of **10,000** children and adults



Build support for community and school food solutions



**SHORT-TERM IMPACT**  
the effect that we seek today.



Enhanced access to, knowledge of, and consumption of vegetables and fruit



Strengthened community-led food initiatives

**LONG-TERM IMPACT**  
our hope for tomorrow.



A resilient, just and sustainable food system




Good healthy food for all!